



We count on a growing membership base to support the organization and its activities, and you can help our operation by joining us as a stakeholder, sponsor, or partner. Current stakeholders of Virginia Clean Cities include concerned and supportive individuals, automakers, auto dealers, trade associations, environmental, energy and health non-profit organizations, educational institutions, and local governments and businesses that support and use American fuels as well as environmentally friendly vehicles and technologies. Thank you for your consideration.

Stakeholder Membership Form 2012

I wish to join or renew my membership with Virginia Clean *for one calendar year* at the following annual membership level:

Platinum Level Stakeholder \$5,000

Platinum Sponsors & Strategic Partners are coalition members with a high stake in the success of our endeavors. Platinum Sponsors & Strategic Partners receive all of the stakeholder benefits as well as prominent logo exposure on our website homepage, at the top of our bi-monthly newsletter (beside DMME and DOE), and in the regional *Southeastern Fuels Fix* quarterly ezine publication distributed to over 10,000 readers. Sponsors also receive free advertising or exhibit space at Virginia Clean Cities outreach and educational events, and receive the highest level of technical and grant application development assistance. Platinum Sponsors are eligible for selection to the Board of Directors to provide strategic leadership for the Coalition.

Diamond Level Stakeholder \$3,000

Entities interested in guiding the decisions that will impact Virginia's economic development and air quality receive all the benefits of coalition stakeholder and Gold Sponsors & Strategic Partners. Diamond Sponsors & Strategic Partners may have a company logo (with link to your company website) displayed on our website stakeholder page and in our newsletter and other documents, and receive a higher level of support with grant application development. Diamond level sponsors also receive access to the vast network of technical support available to Clean Cities coalitions. This level of coalition sponsorship is ideal for manufacturers of vehicles, vehicle components, as well as local governments & fleets hoping to gain greater access to federal, state and local funding for alternative fuel and advanced technology fleet and infrastructure development.

Gold Level Stakeholder \$1,800

Those interested in promoting the Coalition mission or a specific outreach event receive all of the benefits of Coalition stakeholders and are eligible for media & outreach support for petroleum conservation-related initiatives. Gold Sponsors & Strategic Partners may have a company logo (with link to your company website) displayed on our website stakeholder page and in our newsletter, and receive funding updates & limited grant application guidance and assistance. This sponsorship level is appropriate for clean fuel industry organizations, state agencies, and colleges and universities.

Coalition Stakeholder \$600

As a valued member of the Coalition, stakeholders receive our bi-monthly Stakeholder Update electronically and are eligible to participate on the various project-specific Virginia Clean Cities standing committees. Stakeholder name and link is included on our website. At this level and above gain members gain stakeholder access to Clean Cities University. Coalition stakeholders enter into the alternative fuel network of private sector companies and public sector entities that all have a stake in the region's improved air quality, national energy security, and local economic development.

Non-Profit or Non-industry Stakeholder \$250

Interested non-profit, educational, or non-industry stakeholders receive our bi-monthly Stakeholder Update and other electronic publications and have access to our information resources and staff assistance. Partner stakeholders enter into the alternative fuel network of non-industry sector entities that all have a stake in the region's improved air quality, national energy security, and local economic development. This stakeholder level is specific for non-profit, non-industry and educational institutions.

Unofficial stakeholder \$_____

I am not interested in the official stakeholder levels but would like to support Virginia Clean Cities with the above tax-deductible donation.

Additional Sponsorship \$_____

I am interested in additional sponsorship of Virginia Clean Cities activities throughout the year. Please add the following amount to my membership total and contact me with more details.

Virginia Clean Cities Stakeholder Membership

Membership Level: _____

Please make checks payable to "Virginia Clean Cities" and send to:

Total: _____

Virginia Clean Cities
C/O Alleyn Harned
701 Carrier Drive MSC 4115
Harrisonburg VA 22807

Date: _____

Company or Organization Name: _____

Contact Person: _____

Address: City: _____ State: _____ Zip: _____

Phone number: _____ Email: _____

Optional – Information about your organization: _____

Thank you for your support!

The Virginia Clean Cities Federal ID number is 542059819

Please feel free to call (540) 568-8896 or (804) 539-9425 with any questions or to request an invoice or additional documentation.

Please also sign the Virginia Clean Cities Member Pledge.

Virginia Clean Cities Membership Pledge

We, _____, pledge to support the mission to conserve petroleum, increase the use of cleaner American-made alternative fuels, and support greater use and continued development of energy-saving transportation technologies in order to improve public health, the environment, energy security and the economy.

Signed _____ Date _____

For a list of current members and stakeholders, please visit <http://www.vacleancities.org/about-the-program/stakeholders/>