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## **The Business Case for Electric Vehicle Charging Stations and EV Ride and Drive**

On Friday, October 17<sup>th</sup>, 2012, Virginia Clean Cities will host an electric vehicle event at the Omni Hotel in Richmond, VA. The event is designed to educate area business leaders and government officials on the business opportunity of electric vehicle charging stations. The event is in partnership with the Greater Richmond Chamber of Commerce and the Retail Merchants Association. The venue is the Omni Richmond Hotel- site of the first charging installed at a hotel in Richmond. The event will open with networking, vendor displays and a continental breakfast. There will be two panel discussions- one focusing on businesses and organizations that have installed charging stations and have a positive business case study to share and one focus on technology and installation including industry members. The events will wrap up with a ride & drive with electric vehicles and the first official plug-in press conference with a special guest.

Your support is essential to help make this event a success!

Sponsorship entitles your organization the valuable opportunity to showcase your ideas, products, and efforts to people from all corners of the Commonwealth. Please consider the following sponsorship levels and benefits.

### **Table Sponsor- \$100**

- Table for materials at event or small table-top signage if preferred

### **Leader Sponsor- \$300**

- All benefits of Table Sponsorship
- Logo and sponsor text circulates on event rolling PowerPoint
- Listing on all event marketing materials
- Presentation time on the agenda in appropriate slot

### **Champion Sponsor- \$500**

- All benefits of Table and Leader Sponsorships
- Special page on event rolling PowerPoint
- Special recognition at event
- *Virginia Clean Cities membership at Stakeholder level*

### **To Sponsor**

Contact Michael Phillips at [mphillips@vacleancities.org](mailto:mphillips@vacleancities.org) or 804- 482-1790

For more information, please visit [www.vacleancities.org](http://www.vacleancities.org) and click on our events page.

Make checks payable to Virginia Clean Cities. Virginia Clean Cities is a federally registered 501c3 nonprofit.