



**Hampton Roads Clean
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NEWS

FOR IMMEDIATE RELEASE

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First Public Biodiesel Pump Opens in Hampton Roads as Virginia Beach Public Schools Makes the Switch

Virginia Beach becomes largest Virginia school district user of biodiesel

VIRGINIA BEACH – The Mayor of Virginia Beach and biodiesel enthusiasts will celebrate the opening of the first retail public biodiesel pump in Hampton Roads at 10 a.m. on September 13, 2006. PAPCO Oil Company's station is located at 4920 Southern Boulevard in Virginia Beach and will sell B20, a mixture of 20 percent biodiesel and 80 percent diesel, to the public.

Children attending public school in Virginia Beach will now ride to and from school on a bus fueled by cleaner-burning biodiesel. About 6 public school systems in Virginia currently use biodiesel commercially, but Virginia Beach Public Schools will be the largest Virginia school bus fleet to use B20 to date. This decision is significant because Virginia Beach Public Schools operate over 600 school buses, one-third of which will use biodiesel initially, that drive in excess of 10 million miles per year.

Biodiesel is a cleaner burning fuel that can be made from domestic renewable resources such as vegetable oil, animal fats, or recycled cooking oils or greases. It can be used in any diesel engine with few or no modifications. The fuel can be burned in its pure form (B100), or blended with petroleum diesel at any level.

“This is a giant step forward in terms of the City's commitment to conservation, energy efficiency and environmental health,” said Mayor Meyera Oberndorf. “I commend our Public School Department of Administrative Support Services, under the direction of Assistant Superintendent John Kalocay, for their innovation, promotion of conservation and clean air practices, and look forward to the results of this pilot project. Biodiesel represents a tremendous opportunity – both environmentally and economically – for the region.”

“PAPCO is very excited to be the first company to have publicly accessible biodiesel in the Hampton Roads area,” said John Malbon, President and CEO of PAPCO, Inc. “This fuel not only reduces pollution and lessens our dependency on foreign oil, it also helps support Virginia’s economy.” Every \$1,000,000 in Virginia biodiesel consumed creates \$2,000,000 to \$3,000,000 in economic activity within the state of Virginia, according to the Virginia Biodiesel Refinery.

PAPCO, Inc., a full service petroleum distributor headquartered in Virginia Beach, VA, is currently supplying biodiesel to many private and government fleets in the Hampton Roads area, and will be Virginia Beach Public Schools exclusive biodiesel supplier.

Elaine Cayton, owner of AHR Communications, an affiliate of Admobile, Inc. is giving fleet owners and managers an incentive to give it a try. Elaine has been waiting for biodiesel to become available in the Tidewater area for use in her fleet. She is such an advocate of alternative fuels, she will be offering discounted advertising to companies that decide to make the switch as well.

Other users in the state include Arlington County Schools, Gloucester County schools, James Madison University, the City of Harrisonburg and Harrisonburg Public Schools, the University of Virginia, and the City of Charlottesville, the U.S. Air Force, NASA Langley, Valley Proteins, Westmoreland Public Schools, the National Park Service, the US Navy, City of Newport News, Northumberland Public Schools, James City County, Greater Richmond Transit Company, Williamsburg-James City County Public Schools, and others.

“I am very pleased with PAPCO Oil Company’s decision to be the first public biodiesel fueling station in Hampton Roads,” said Chelsea Jenkins, Hampton Roads Clean Cities Coordinator. “It gives everyone with a diesel vehicle a choice. I am hopeful that public demand will increase biodiesel fueling stations in and around the Hampton Roads region and assist in the Clean Cities mission of decreasing our dependence on foreign sources of energy”

Biodiesel significantly reduces emissions such as carbon monoxide, unburned hydrocarbons and particulate matter. It is nontoxic, biodegradable and essentially free of sulfur and aromatics.

“Government regulators estimate that diesel exhaust is responsible for 70% or more of urban air toxics and for a surpassing 125,000 cancers nationwide, and the use of biodiesel is one tool that people can use to reduce air pollution and protect public health,” Jenkins said.

Biodiesel offers similar fuel economy, horsepower and torque to petroleum diesel while providing superior lubricity. More than 700 major fleets, including school bus fleets, use biodiesel nationwide.

Readers can learn more about biodiesel by visiting <http://www.biodiesel.org>. Readers can learn more about the Hampton Roads Clean Cities Coalition by visiting <http://www.hrccc.org>. To learn more about AdMobile’s Biodiesel Promotion, email Elaine Cayton at elaine.cayton@ahrcommunications.com. For more information on PAPCO, Inc. please visit www.papco.com.

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